

SOCIAL ACTION HUB FRAMEWORK

Community Organisers

Find out more about Social Action Hubs or get in touch...

web: corganisers.org.uk/social-action-hubs/

email: hello@corganisers.org.uk

CHANGE

- Challenge inequality and injustice
- Develop new ways of living, organising society and caring for people
- Support more just economic systems
- Create new democratic processes and institutions
- Champion environmental sustainability

ACTION

- Mobilise people to voice their story and stand up against injustice
- Support campaigns by activists and encourage solidarity
- Help to set up new community businesses and services that meet local need
- Enable people to run community activities and events

STRATEGY

- Map local assets and resources
- Analyse local issues and develop solutions with people affected by them
- Co-create neighbourhood and project plans with people
- Co-produce new services with people and service producers
- Develop local partnerships to make change happen
- Identify where power lies and how to challenge it to create change

LEADERSHIP

- Teach people how to organise
- Challenge people to step forward into leadership and support them
- Trust people to develop their own solutions
- Help people tell their story and voice their issues (instead of speaking for them)
- Encourage people to engage with democracy at all levels and hold decision makers (including yourselves) to account

REACH

- Understand who your community is and where they are
- Go out beyond your building
- Engage people who don't use your services or facilities
- Work on a whole locality basis and with all communities of interest

LISTENING

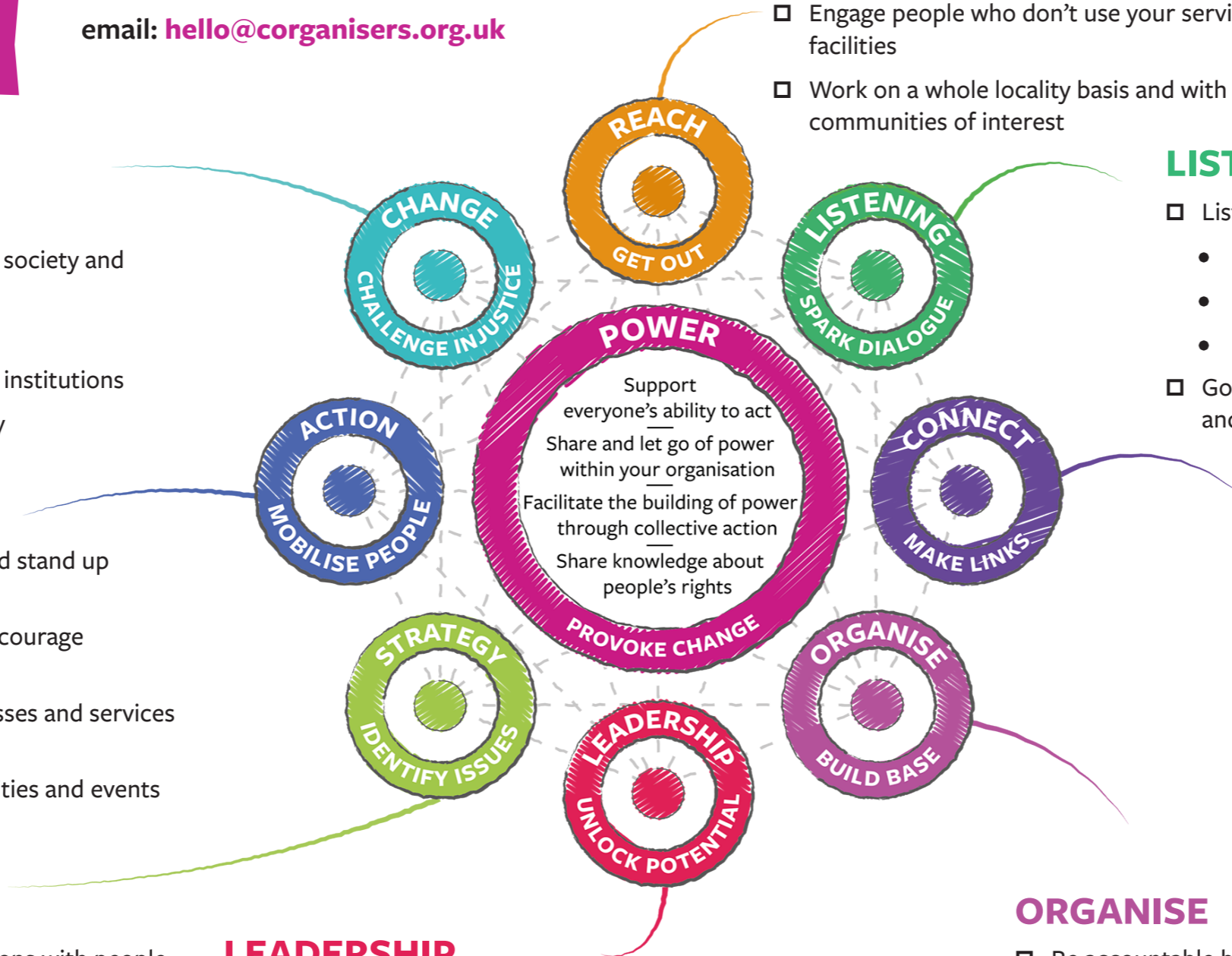
- Listen to users, members, volunteers, and staff to:
 - discover assets, talents, and passions
 - uncover concerns, aspirations, and needs
 - encourage people to listen to each other
- Go beyond consultation to understanding, engagement, and deep listening

CONNECT

- Bring people together around the things they care about
- Offer a neutral, safe space and processes to hold difficult conversations
- Hold events and gatherings for people to meet each other – face-to-face and online
- Enable people to use their skills and time for the community
- Foster a compassionate culture where people take care of each other

ORGANISE

- Be accountable by being responsible, responsive and engaged as an organisation to members and the wider community
- Develop a mass membership or network of people who can be mobilised
- Encourage people to self organise
- Create safe spaces for people to have meaningful and brave conversations about issues
- Convene networks and work in partnership with people, groups and activists



PARTICIPATION

ACCOUNTABILITY

REFLECTION

LEARNING